Private-label phone mount — prep checklist

Use with your sourcing brief. Full guide: standoem.com/private-label-branding-packaging.html

#	Item	Ready?	Notes
1	**Logo files**	☐	Vector (SVG / AI / EPS). Include a **single-colour** version for small marks.
2	**Colours**	☐	Pantone and/or CMYK. Mark which colours are fixed vs flexible.
3	**Mark placement**	☐	Product: front / back / base / hidden. Size or clear-space rules if any.
4	**Packaging format**	☐	Retail box · blister · poly bag · sleeve (circle one or note).
5	**Packaging content**	☐	Front: brand, hero, key claim. Back: features, instructions, QR, contact.
6	**Inserts**	☐	Quick-start · warranty · care guide · none (note languages).
7	**Compliance notes**	☐	Destination market(s): _____. Required marks/text: **confirm per market** — do not assume from a catalogue.
8	**Sample approval**	☐	Branded product + packaging sample approved **before** mass production. Date / signer: _____

Branding method (confirm with manufacturer)

- ☐ Moulded logo (tooling)
- ☐ Pad print
- ☐ Laser etch
- ☐ Printed insert / other: _____

MOQ, print setup and lead time depend on the method above — confirm per project.

Send with your sourcing brief
Attach this checklist (or the same answers in email) to the eight-point sourcing brief:
https://www.standoem.com/phone-mount-sourcing-brief-checklist.html

Email: service@standoem.com · **Tel:** +86 178 0835 9107
Product direction, market, phones, volume and timing still belong in the brief. This one-pager covers branding and packaging only.